

ORDER



KLAS

Mike Jones

K-WAS

National

Orders
Order / Rev: 37574
Alt Order #: 08879724
Product Desc: ISSUE
Estimate: 1121
Flight Dates: 10/21/12 - 10/28/12
Original Date / Rev: 10/11/12 / 10/11/12
Order Type: GENERAL

Primary AE:
Sales Office:
Sales Region:

Agency
Name: Cross Roads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Crossroads GPS
Demographic: A35+
Product Codes: PO4
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru: 08/14/11
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	55	\$125,300.00	\$106,505.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	55	\$125,300.00	\$106,505.00	0.00
Totals	55	\$125,300.00	\$106,505.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$125,300.00
Market	100%	\$417,666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$104,416.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$20,883.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/21/12	10/21/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a	-----S	:30	1	\$350.00	LV1	0.00	NM	1	\$350.00
GAME TIME WITH UNLV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$350.00 0.00															
E 2	8	10/28/12	10/28/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a	-----S	:30	1	\$350.00	LV1	0.00	NM	1	\$350.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GAME TIME WITH UNLV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S		1			\$350.00	0.00					
E 3	8	10/21/12	10/21/12	8 News Now Sun 5-7p	CM	430-5p, 630-7p	-----S	:30	1	\$300.00	LV1	0.00	NM	1	\$300.00
				8 News Now Sun		(5:00 PM-5:30 PM)									
				8 NEWS NOW AT 5PM-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S		1			\$300.00	0.00					
E 4	8	10/28/12	10/28/12	8 News Now Sun 5-7p	CM	5-7p	-----S	:30	1	\$300.00	LV1	0.00	NM	1	\$300.00
				8 News Now Sun 5-7p		(5:00 PM-5:30 PM)									
				8 NEWS NOW AT 5PM-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S		1			\$300.00	0.00					
E 5	8	10/21/12	10/21/12	8 News Now Sun 11p	CM	11-1135P	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun 11p											
				8 NEWS NOW AT 11PM-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S		1			\$1,500.00	0.00					
E 6	8	10/27/12	10/27/12	8 News Now Sat 11p	CM	11-1135p	-----S-	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sat 11p											
				8 NEWS NOW AT 11PM-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-		1			\$1,500.00	0.00					
E 7	8	10/28/12	10/28/12	8 News Now Sun 11p	CM	11-1135P	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun 11p											
				8 NEWS NOW AT 11PM-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S		1			\$1,500.00	0.00					
E 8	8	10/21/12	10/21/12	Sun 530-6p Ins Ed Wknd	CM	530-6p	-----S	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
				Inside Edition Wknd											
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S		1			\$900.00	0.00					
E 9	8	10/28/12	10/28/12	Sun 530-6p Ins Ed Wknd	CM	530-6p	-----S	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
				Inside Edition Wknd											
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S		1			\$900.00	0.00					
E 10	8	10/22/12	10/22/12	8 News Now 5-630p M-FCM		5-630p	M-----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
				8 News Now 5-630p M-F											
				8 NEWS NOW ROTATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----		1			\$1,700.00	0.00					
E 11	8	10/24/12	10/24/12	8 News Now 5-630p M-FCM		5-630p	--W----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
				8 News Now 5-630p M-F											
				8 NEWS NOW ROTATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	--W----		1			\$1,700.00	0.00					
E 12	8	10/26/12	10/26/12	8 News Now 5-630p M-FCM		5-630p	----F--	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
				8 News Now 5-630p M-F											
				8 NEWS NOW ROTATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--		1			\$1,700.00	0.00					
E 13	8	10/21/12	10/21/12	8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun AM #2											
				8 NEWS NOW SUNDAY MORNING- #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S		1			\$1,500.00	0.00					
E 14	8	10/28/12	10/28/12	8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun AM #2											
				8 NEWS NOW SUNDAY MORNING- #2											

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E 14	8	10/28/12	10/28/12	8 News Now Sun AM #2 8 News Now Sun AM #2 8 NEWS NOW SUNDAY MORNING- #2	CM	8 News Now Sun A-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,500.00		0.00			
E 15	8	10/23/12	10/23/12	Live w/Kelly Live w/Kelly LIVE! WITH KELLY & MICHAEL	CM	9-10a -T-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,200.00		0.00			
E 16	8	10/24/12	10/24/12	Live w/Kelly Live w/Kelly LIVE! WITH KELLY & MICHAEL	CM	9-10a --W----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,200.00		0.00			
E 17	8	10/26/12	10/26/12	Live w/Kelly Live w/Kelly LIVE! WITH KELLY & MICHAEL	CM	9-10a ----F--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,200.00		0.00			
E 18	8	10/23/12	10/23/12	8 News Now 4p M-F 8 News Now 4p M-F 8 NEWS NOW AT 4PM & 430PM	CM	4-5p -T-----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,600.00		0.00			
E 19	8	10/24/12	10/24/12	8 News Now 4p M-F 8 News Now 4p M-F 8 NEWS NOW AT 4PM & 430PM	CM	4-5p --W----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,600.00		0.00			
E 20	8	10/26/12	10/26/12	8 News Now 4p M-F 8 News Now 4p M-F 8 NEWS NOW AT 4PM & 430PM	CM	4-5p ----F--	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,600.00		0.00			
E 21	8	10/22/12	10/22/12	Letterman Letterman LATE SHOW W/LETTERMAN	CM	1135p-1237a M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,200.00		0.00			
E 22	8	10/23/12	10/23/12	Letterman Letterman LATE SHOW W/LETTERMAN	CM	1135p-1237a -T-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,200.00		0.00			
E 23	8	10/26/12	10/26/12	Letterman Letterman LATE SHOW W/LETTERMAN	CM	1135p-1237a ----F--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,200.00		0.00			
E 24	8	10/22/12	10/22/12	8 News Now Noon M-F 8 News Now Noon M-F 8 NEWS NOW AT NOON	CM	12-1230p M-----	:30	1	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,300.00		0.00			
E 25	8	10/24/12	10/24/12	8 News Now Noon M-F 8 News Now Noon M-F 8 NEWS NOW AT NOON	CM	12-1230p --W----	:30	1	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,300.00		0.00			
E 26	8	10/22/12	10/22/12		CM	6-7a M-----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 6a M-F														
8 News Now 6a M-F														
MORNING NEWS ROTATOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,400.00		0.00			
E 27	8	10/23/12	10/23/12	8 News Now 6a M-F	CM	6-7a -T-----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
8 News Now 6a M-F														
MORNING NEWS ROTATOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,400.00		0.00			
E 28	8	10/26/12	10/26/12	8 News Now 6a M-F	CM	6-7a ----F--	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
8 News Now 6a M-F														
MORNING NEWS ROTATOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,400.00		0.00			
E 29	8	10/22/12	10/22/12	8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$2,700.00	LV1	0.00	NM	1	\$2,700.00
8 News Now 11p M-F														
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,700.00		0.00			
E 30	8	10/23/12	10/23/12	8 News Now 11p M-F	CM	11-1135p -T-----	:30	1	\$2,700.00	LV1	0.00	NM	1	\$2,700.00
8 News Now 11p M-F														
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$2,700.00		0.00			
E 31	8	10/24/12	10/24/12	8 News Now 11p M-F	CM	11-1135p --W----	:30	1	\$2,700.00	LV1	0.00	NM	1	\$2,700.00
8 News Now 11p M-F														
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,700.00		0.00			
E 32	8	10/25/12	10/25/12	8 News Now 11p M-F	CM	11-1135p ---T---	:30	1	\$2,700.00	LV1	0.00	NM	1	\$2,700.00
8 News Now 11p M-F														
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$2,700.00		0.00			
E 33	8	10/26/12	10/26/12	8 News Now 11p M-F	CM	11-1135p ----F--	:30	1	\$2,700.00	LV1	0.00	NM	1	\$2,700.00
8 News Now 11p M-F														
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$2,700.00		0.00			
E 34	8	10/22/12	10/22/12	CBS This Morning 7-9a	CM	7-9a M-----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
CBS This Morning														
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,400.00		0.00			
E 35	8	10/25/12	10/25/12	CBS This Morning 7-9a	CM	7-9a ---T---	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
CBS This Morning														
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,400.00		0.00			
E 36	8	10/26/12	10/26/12	CBS This Morning 7-9a	CM	7-9a ----F--	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
CBS This Morning														
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,400.00		0.00			
E 37	8	10/22/12	10/22/12	Ellen	CM	3-4p M-----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
Ellen														
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,600.00		0.00			
E 38	8	10/25/12	10/25/12		CM	3-4p ---T---	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00

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ELLEN Ellen ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,600.00 0.00															
E 39	8	10/26/12	10/26/12	Ellen Ellen	CM	3-4p	----F--	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$1,600.00 0.00															
E 40	8	10/22/12	10/22/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 NEWS NOW AT 5-7AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$1,200.00 0.00															
E 41	8	10/25/12	10/25/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	---T---	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 NEWS NOW AT 5-7AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,200.00 0.00															
E 42	8	10/26/12	10/26/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	----F--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 NEWS NOW AT 5-7AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$1,200.00 0.00															
E 43	8	10/27/12	10/27/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p (6:30 PM-7:00 PM)	CM	5-7p	-----S-	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 NEWS NOW AT 630PM-SAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$2,500.00 0.00															
E 44	8	10/23/12	10/23/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	-T-----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
THE BOLD AND THE BEAUTIFUL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$1,700.00 0.00															
E 45	8	10/24/12	10/24/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	--W----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
THE BOLD AND THE BEAUTIFUL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,700.00 0.00															
E 46	8	10/26/12	10/26/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	----F--	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
THE BOLD AND THE BEAUTIFUL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$1,700.00 0.00															
E 47	8	10/22/12	10/22/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	M-----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
LET'S MAKE A DEAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$1,700.00 0.00															
E 48	8	10/24/12	10/24/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	--W----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
LET'S MAKE A DEAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,700.00 0.00															
E 49	8	10/26/12	10/26/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	----F--	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
LET'S MAKE A DEAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$1,700.00 0.00															
E 50	8	10/22/12	10/22/12		CM	630-7p	M-----	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00

Order / Rev: 37574
 Alt Order #: 08879724
 Flight Dates: 10/21/12 - 10/28/12

Advertiser: Crossroads GPS
 Product Desc: ISSUE
 Estimate: 1121
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				630-7p Inside Edition Inside Edition										
				INSIDE EDITION										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$3,500.00		0.00			
E 51	8	10/24/12	10/24/12	630-7p Inside Edition Inside Edition	CM	630-7p --W----	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
				INSIDE EDITION										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$3,500.00		0.00			
E 52	8	10/22/12	10/22/12	Price Is Right Price Is Right	CM	10-11a M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00		0.00			
E 53	8	10/25/12	10/25/12	Price Is Right Price Is Right	CM	10-11a ---T---	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$5,000.00		0.00			
E 54	8	10/26/12	10/26/12	Price Is Right Price Is Right	CM	10-11a ----F--	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$5,000.00		0.00			
E 55	8	10/23/12	10/23/12	Tue 8-9p NCIS	CM	8-9p -T-----	:30	1	\$30,000.00	LV1	0.00	NM	1	\$30,000.00
				NCIS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$30,000.00		0.00			
												Totals	55	\$125,300.00